

The Center for Education Market Dynamics launches to help district leaders make decisions that promote equity

The Center aims to improve learning outcomes for underserved students by helping district leaders make better decisions about market-based solutions; Plans platform release for Spring 2022

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The Center for Education Market Dynamics

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SAN DIEGO, Aug. 12, 2021 /PRNewswire-PRWeb/ -- The Center for Education Market Dynamics

(<http://www.educationmarkets.org>) announced its official launch this week at the 2021 ASU+GSV Summit. The launch, which includes plans for a Spring 2022 release of its platform, sets the stage for the Center's efforts to help district leaders make informed decisions about products and services that can improve learning outcomes for underserved students. The Center — co-founded by education industry veterans and funded by the Bill & Melinda Gates Foundation, the Hewlett Foundation, the Walton Family Foundation, and the W.K. Kellogg Foundation — aims to prepare Black, Latino, English language learners, and students affected by poverty for their academic futures by improving their access to high-quality materials and instruction.

High-quality curriculum has been shown to make a meaningful impact on student achievement — and generates a positive return on investment for districts. But Black, Latino, ELLs and students from lower-income backgrounds are much less likely to encounter rigorous, grade-appropriate curriculum and strong instruction than their peers.

“By giving district leaders better insight into what’s working for districts like theirs, we can make the education market work more effectively for underserved students.” – Jeff Livingston, co-founder, The Center for Education Market Dynamics

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The Center for Education Market Dynamics is built on the idea that better information in the market drives better decisions by all players in the education ecosystem — from district leaders to social entrepreneurs to philanthropies — and ultimately leads to better outcomes for students.

"Market-based solutions can make a profound impact on teaching and learning, but the best products and services often don't end up in the hands of the students who need them most," said Jeff Livingston, co-founder of The Center for Education Market Dynamics. "By giving district leaders better insight into what's working for districts like theirs, we can make the education market work more effectively for underserved students."