

ETCH Weekend Reading 10/22/23

Employer-sponsored emergency day care, a database of districts' math curriculum choices, no more human cadavers in anatomy class, and more



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Hello!

No announcements from me this week, though I am starting to think about my annual end-of-the-year trends post (2021 parts [1](#) and [2, 2022](#)). If you have thoughts on how this year has gone and/or how next year might go, I am all ears!

On to the update.

Funding / M&A

- [Sidebar raises \\$13.55M](#) / US, Peer Mentorship / Foundation Capital, Scribble Ventures
- [Poppins raises €8M](#) / France, Special Education / Eurazeo, Verve Ventures, Allianz France, HEC Ventures
- [Rocket Tutor raises €1M](#) / Germany, Tutoring / Better Ventures, Caesar Ventures
- [Pack raises €500K](#) / Italy, Corporate Mentorship / Techstars
- [Crafty Workshop raises \\$400K](#) / Egypt, Consumer Upskilling Platform / EdVentures

People Moves

- [Julie Walsh Smith joins Complexly \(Crash Course on YouTube\) as CEO.](#) / via *Variety*
- [Tim Mathison joins SchoolStatus as CFO.](#) / via *PRNewswire*
- [Denise Henderson joins Edcetera as Chief Revenue Officer.](#) / via *PRNewswire*

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Links

Early Childhood

- [UPS expands emergency use daycare after pilot program cuts turnover.](#) Unclear if this is a one-off, or a sign that employers will step in to fill the childcare funding gap as federal stimulus dollars run out. / via *HR Dive*

K12

- [Database of math curriculum materials used by 934 US school districts \(representing 52% of the US K12 student populations\).](#) Data like this is incredibly hard to come by and will be fought over viciously by the publishers. Its proliferation across other subjects (which the database's author, the Center for Education Market Dynamics, would like to do) could produce some wild and rapid swings in how course materials get adopted. / via *Education Week*